

REVOLUTIONARY 'CURVACEOUS' TECHNOLOGY SET TO IMPROVE AUSTRALIAN PROCESS INDUSTRIES

Mode2 Technology Pty Ltd of Sydney has been appointed Australian agents for the Curvaceous Suite of software developed in the United Kingdom. Mode2, headed by Finn Peacock, a chartered electrical engineer, has won the prestigious contract to market the award-winning Geometric Process Control (GPC) Technology in Australasia.

"This technology allows Production Managers to monitor hundreds of parameters and view all their process data on one interactive display. The Curvaceous Suite of products enables users to recognise more efficiently how changing any of the parameters could positively or negatively affect the production process. With Curvaceous, Production Managers will have fast and accurate information about potential difficulties, together with automated advice to assist decision-making," said Finn.

"We shall initially be contacting petrochemical and processing industries in New South Wales, Queensland and Victoria so we can demonstrate the cost-saving and environmental benefits which can be achieved using Curvaceous Software. In the New Year we will be expanding to include major industrial organisations throughout Australia. Any company involved in processing or manufacturing can benefit from this technology. It has repeatedly proven its potential to enhance production and make process plants safer and more energy efficient."

GPC technology holds the coveted European Process Safety Centre (EPSC) award for 'The Biggest Contribution to Improved Process Safety 2003'.

Finn Peacock is a graduate of Lancaster University and a postgraduate of Cambridge University, both in the UK. He is a Chartered Electrical Engineer. Finn recently spent three months training in the UK working alongside Dr. Robin Brooks, MD of Curvaceous Software Ltd., readying himself for the challenge of introducing this new cost saving technology to Australia.

"Curvaceous Software will be launched through Mode2 Technology in Australia in November," commented Dr. Brooks. "Finn is a first-class engineer with wide experience of process industries, and we have every confidence that he will be successful in advising major industrial clients in Australasia. We had previously realised the potential of the Australian market and its importance but had no way of controlling Curvaceous' Australian development. Now that Mode2 Technology is onboard we have every confidence that Australia will soon become Curvaceous."

30-year old Finn Peacock and his partner Chantel Macdonald live in Manly, north of Sydney.

Away from work they relax by rigorously analysing the performance of the Sydney Roosters, and pretending to enjoy modern music, mountain biking and bush walking.

Founded in 1998, Curvaceous Software Ltd is a rapidly expanding UK based technology company providing intelligent solutions to process optimisation and control problems. Holding patents for innovative technological advances, the Curvaceous Suite of products is continually being developed and upgraded to better suit customer needs. With an ever-increasing client base of over seventy customers - including Astra-Zeneca, BAE Systems, BP, Dow Corning, DSM, Huntsman Petrochemicals, Ineos Chlor, Lafarge Cement, Nestle, Pilkington Glass and Aughinish Alumina - Curvaceous Software is set to expand successfully into the Australasian market having already established agents in North America.

Companies seeking further information can contact Finn Peacock direct at Mode2 Technology Pty Ltd, PO Box W240, Warringah Mall, NSW 2100.

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